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#2224

THE REPUTATION OF MINING AND EXPLORATION FROM A EUROPEAN PERSPECTIVE

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INTRODUCTION

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Aim of the study: determine *status quo* of mineral exploration reputation in Europe.

- *How European citizens value mining and mineral exploration reputation?*
- *Which factors condition this perception?*

Driven from an academic point of view.



METHODOLOGY

Three reference countries: Finland (N), Germany (C) and Spain (S).

Analysis through **published scientific literature**.

- *Scarce and heterogeneous data.*
- *Methodological disparities.*

Three independent qualitative country reports + **Joint Report**.

Based on “*Australian attitudes towards mining*” (Moffat et al., 2014) done by Australian CSIRO (Commonwealth Scientific and Industrial Research Organisation).

ACCEPTANCE OF MINING IN EUROPE

NORTHERN EUROPE: reference country FINLAND

- **Almost neutral acceptance on mining**
 - It is decreasing in recent times.
 - More positive in mining regions.
- **Situation**
 - Economic and social benefits perceived.
 - Environment, traditional activities, housing and leisure main concerns.
 - Low trust on foreign mining companies.
 - Distribution of economic benefits perceived as not fare.



ACCEPTANCE OF MINING IN EUROPE

CENTRAL EUROPE: reference country GERMANY



- **Positive acceptance on mining**
 - NIMBY effect.
 - No info for mining regions.
- **Situation**
 - Economic and social benefits perceived.
 - Environment and health main concerns.
 - Demand for reducing raw materials' external economic dependence.
 - Trust in both companies and authorities.

ACCEPTANCE OF MINING IN EUROPE

SOUTHERN EUROPE: reference country SPAIN



- **Positive acceptance on mining**
 - NIMBY effect in non-mining regions.
 - Highly positive in mining regions.
- **Situation**
 - Economic and social benefits perceived.
 - Environment, health and new crisis main concerns.
 - Low trust on public governance, not in mining industry.
 - Demand for long-term development and revitalized historical regions.

ACCEPTANCE OF MINING IN EUROPE

	NORTHERN EUROPE	CENTRAL EUROPE	SOUTHERN EUROPE
Reference country	FINLAND	GERMANY	SPAIN
Social acceptance	Slightly positive	Positive	Positive
NIMBY Effect	✓	✓	✓
Mining Regions	Higher	No data	Higher
Perceptions			
Economic and social benefits	✓	✓	✓
Environmental concerns	✓	✓	✓
Other concerns	Health, traditional and leisure activities, housing	Health	Health and new crisis
Trust and fairness	Low on foreign companies	High	Low on public governance
Demands	Better wealth distribution	Reduction of external economic dependence	Revitalised mining regions Low-term development

KEY FACTORS FOR REPUTATION

RELEVANCE

Mining history and mining identity in the region (+)

Recent bad mining experiences (-)

Trust in private companies and mining fairness (Northern Europe) (+)

Trust in authorities and public governance (Southern Europe) (+)

Economic and social benefits (+)

Environmental and health concerns (-)

RELEVANCE

CONCLUSIONS

- C1. Exploration not distinguishable from mining sector reputation
- C2. Key factors for positive mining reputation identified
- C3. Mining reputation slightly positive in Europe
- C4. Mining background on community critical for local reputation
- C5. Trust in public governance determinant for national reputation

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THANK YOU FOR YOUR ATTENTION

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