



V EurGeol Services

Overview

Two converging trends support the need to reinforce the use of web-based tools to improve the dialogue between EFG and its stakeholders:

1. lack of time and search for convenience;
2. increased availability of internet access and its widespread use.

Given these trends, it is logical to make greater use of the internet to provide information about the title and to develop web pages dedicated to EurGeols with details of job opportunities and training relating to professional development, including an e-learning platform with scope for fee income.

EFG is in a privileged position to manage training courses: EFG can accurately evaluate the existing professional geologists training needs; and it can combine the existing resources from NAs and training organisations to set a training offer capable of matching the identified needs. To take this opportunity, EFG must develop an e-learning platform and make agreements with NAs and training organisations to ensure the delivery of training courses with added value to professional geologists.

Objectives and drivers

1. Enhance the dialog between EFG and its stakeholders;
2. Enhance the value for mobility of geologists both within and outside Europe;
3. Establish web services relating to the EurGeol title, allowing the holders to upload personal data and to download information regarding job offers and training opportunities, and the general public to run queries (searching for EurGeols);
4. Establish an e-learning platform and develop training courses.

Outcomes:

1. Increase the status of the EurGeol title;
2. Increase the number of EurGeol applications and the revenues from EurGeol fees;
3. Increase the income from training courses and reinforce relations with NAs willing to cooperate in professional training (for example, in developing courses, teaching, promoting, publicizing).